CATCH ME IF YOU CAN

Today's Pink Collar Criminal

TOPIC

Everyone knows the term White Collar Crime. Many people immediately think of Bernie Madoff or Charles Ponzi. But most people can't relate to those crimes. Unfortunately they *can* recall a story of the local PTA, youth sports club, non-profit, or even a local government agency that has been a victim of a long-term trusted employee who embezzled from them. These embezzlers live amongst us. It's the position not the gender that makes the crime a pink collar crime.

Join renowned Pink Collar Crime expert Kelly Paxton to understand this growing demographic. This topic is Kelly's most widely requested due to the recent increase in embezzlement and fraud. Kelly will show you what to look for in your business to make sure your most trusted employee is not a Pink Collar Criminal.

TAKEAWAYS

Attend *Catch Me If You Can* and learn:

- What is the difference between White Collar Crime and Pink Collar Crime?
- Why is Pink Collar Crime growing?
- Who is the "typical" Pink Collar Criminal?
- How to identify "pink flags"
- Tips and tricks for investigating and interviewing a Pink Collar Criminal
- And more...

SPEAKER

Kelly Paxton is a nationally recognized expert on Pink Collar Crime. What started as a research project, why are so many embezzlers women, has become an extremely relevant and relatable speaking topic. Kelly has investigated hundreds of cases ranging from money laundering to conflict of interest to embezzlement. Her hands-on investigative experience for the government and private sector along with research into criminal behavior and investigating for both the prosecution and defense provides real-life, practical information. You can learn more at: **kellypaxton.com** or **pinkcollarcrime.com**.