



HONESTLY DISHONEST

A Fraud Examiner's Perspective

TOPIC

Why do good people make bad decisions? This ethics presentation will change your ideas of how honest people behave. Using behavioral economics (think Dan Ariely and Richard Thaler), neuroscience, and videos this interactive presentation will have you rethinking what you thought you knew about people.

TAKEAWAYS

Attend *Honestly Dishonest* and learn:

- How important Tone at the Top is for any size organization
- How inexpensive or free tweaks may deter fraud
- How people justify their behavior and look at themselves at the end of the day
- How money can be replaced but trust is much more difficult to regain
- And more...

SPEAKER

Kelly Paxton is a nationally recognized expert in fraud. After interviewing thousands of "good" people she knew that many never saw themselves as having made bad decisions. Everyone wants to think they are a good person. This ethics presentation is timely and relevant to today's world. Kelly has investigated hundreds of cases ranging from money laundering to conflict of interest to embezzlement. Her hands-on investigative experience for the government and private sector, along with research into criminal behavior and investigating for both the prosecution and defense, provides real-life, practical information.

You can learn more at: kellypaxton.com or pinkcollarcrime.com.